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## FOR IMMEDIATE RELEASE

*A century ago, Napoleon Hill began researching and writing his classic, **Think and Grow Rich**— which sold more than 100 million copies worldwide. On this 100th anniversary comes a fresh and modern look at the core theme of Hill's master work.*

# *Think & Grow Rich* **THREE FEET FROM GOLD**

*Turn Your Obstacles into Opportunities!*

By Sharon Lechter and Greg S. Reid

During times of economic downturn, people look for practical wisdom and inspiration to find their own personal path to success. ***Think and Grow Rich: Three Feet from Gold (October 6, 2009 / Sterling Publishing Co., Inc.)***, by bestselling co-authors Sharon L. Lechter and Greg S. Reid, provides just that with a powerful, resonating message: *never give up, you could be three feet from gold—the greatest success of your life.*

In ***Three Feet from Gold***, a young entrepreneur whose life is falling apart finds himself retracing Napoleon Hill's steps after a serendipitous encounter with a powerful businessman who sees the young man's potential and sets him on a challenging journey of personal, spiritual, and financial growth. It's this journey that sets the stage for readers with an easy-to-relate-to story that encourages them to not only go for the gold, but to not quit until they've reached it.

***Three Feet from Gold*** offers:

- An invaluable equation for personal success based on advice from top entrepreneurs;
- Wise and effective principles of self-motivation, leadership, service, and achievement;
- A practical workbook for finding your own personal path to achievement;
- True success stories from today's business leaders who have followed Napoleon Hill's advice, including Dave Liniger, chairman and co-founder of Re/Max; John St. Augustine, producer of 'Oprah and Friends' Radio Programming; Debbi Fields, founder of Mrs. Fields Cookies; boxing champ Evander Holyfield; Symphony Orchestra conductor Jahja Ling; NASCAR President Mike Helton; among others
- Advice on how to have passion in what you do, finding your own personal Success Formula, choosing good counsel, and above all: never giving up!

**Sharon L. Lechter**, businesswoman and member of the President's Advisory Council on Financial Literacy, was co-author of the international best-seller *Rich Dad, Poor Dad* and 14 books in the *Rich Dad* series. More than 27 million *Rich Dad* books have been sold in over 50 languages and over 100 countries. Now, Founder and CEO of Pay Your Family First, Lechter has created innovative financial literacy products including the *ThriveTime for Teens*, life and money reality game. Lechter also works with the Napoleon Hill Foundation to develop materials to teach Napoleon Hill's principles to families, women, and young people. She serves on the national Boards of Childhelp and Women's Presidents' Organization and speaks internationally as an advocate for financial literacy.

**Greg S. Reid** is an author, speaker, filmmaker, and CEO of several successful corporations. His prior books include *The Millionaire Mentor* (2003) and *Positive Impact* co-authored with Charlie "Tremendous" Jones. In addition, he is co-founder of *Personal Development* magazine and his writings have appeared in more than 30 books. Reid has been featured on local and nationally syndicated programs across the country. He also speaks frequently at corporations, universities, and charitable organizations.

For more information, please visit [ThreeFeetAway.com](http://ThreeFeetAway.com) or the Napoleon Hill Foundation at [NapHill.org](http://NapHill.org).

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*"The perfect message of hope and inspiration  
for people during the current economic crisis."*

—Steve Forbes, editor-in-chief of *Forbes*,  
president and CEO of Forbes Inc.

## **Suggested Interview Questions**

1. This book is based on Napoleon Hill's *Think & Grow Rich*. What do you think made this book such a huge success?
2. How did you come up with the title *Three Feet from Gold*?
3. *Think & Grow Rich* came out in 1937. Why did you choose to publish *Three Feet from Gold* now, after all of these years?
4. Why do you think that The Napoleon Hill Foundation partnered with you on this book project?
5. What makes you and Sharon (or Greg) the right team to write this book?
6. Would you please briefly share one of the inspiring stories from this book, which features so many different prominent business leaders of today?
7. What is just one of the many important messages, or key take-aways, that you'd like to share with our audience?
8. Out of all the messages, did you see any new insights, or did most of Napoleon Hill's messages hold true to these times?
9. What are your expectations for this book?
10. Who will benefit most from reading it?
11. I understand you even made a movie about the book. Could you please elaborate?
12. Could you please share one of your favorite Napoleon Hill quotes—one that really sticks with you?

*'Everything your mind can conceive, you can achieve.'*

—Napoleon Hill, *Think and Grow Rich*

*Think & Grow Rich*  
**THREE FEET FROM GOLD**  
*Turn Your Obstacles into Opportunities!*  
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